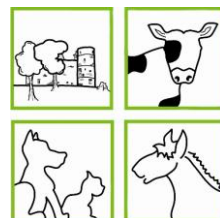


# AVONDALE

## Veterinary Group



### National Microchipping Month - July 2010

Every year more than 300,000 treasured family pets get lost or go missing and many are not reunited with their owners as they lack any form of identification. Those that are *microchipped*, however, can be easily identified, greatly increasing their chances of being safely returned home.

#### What is Microchipping?

A tiny microchip, hardly bigger than a grain of rice, is implanted quickly and simply under your pet's skin, just like a normal injection. The microchip has a unique 15-digit code which identifies your pet on the Petlog database where all its details and your contact details are registered. Most vets, animal charities and local authorities have microchip readers so, if a lost pet is brought in, they can read the chip's unique code, identify the owner, and reunite them with their pet as soon as possible. The Petlog database is accessible 24 hours a day, 365 days a year.

#### Special Offer

Because we believe that microchipping is the most effective way to provide life-long identification for your pet and to maximise its chances of safe return if it becomes lost, we are offering a 40% discount on microchipping – not just throughout National Pet Microchipping Month in June but *extended to 31st July 2010!*

**Microchip - any animal £15.00**

(Normal Price £25.00)

**Microchip and Passport Horse £34.50**

(Normal Price £44.50)

Although it is most commonly dogs, cats and horses that are microchipped, it is suitable for any animal. You may want to take advantage of our offer and have your rabbit, bird or reptile microchipped too. And remember, there are no annual fees. You pay the price above to register your pet for life!

*PS. If your cat is microchipped, you may be interested in a microchip catflap which is programmed to open for only your cat. If you would like to know more, our reception staff will be happy to help.*

